

I'm Ready for a Career Change: 12 Tips to Get Started

You've decided you want to change careers. It's a big step that can be scary, but very rewarding, too. Charting your course for your next career destination takes time, effort and dedication. Here are our top 12 tips:

- 1. Know what you want. What does change look like? How would you define your ideal job? What are your likes/dislikes? What are your "must haves" in a new job?
- 2. Conduct a personal inventory. Make a list of your strengths, skills, experience, leadership, roles, industries and work environments. Rate your level for each of these elements. Figure out how and if they play a role in your desired career.
- 3. Identify transferable skills. What are the skills employers want that will translate to any new job? Think about any competencies you have attained through work, hobbies, sports, or other life experiences.
- 4. **Pinpoint the gaps.** Know what you need to do to get from point A to point B. What additional skills and experience do you need? Do you need more education or just a new skill? This will also help determine your timeline to a new career.
- 5. Get a mentor. A mentor can help guide and motivate you to reach your desired career goals. Choose a mentor you respect and trust. You need someone who can lead you down the right path and hold you accountable along the way.
- 6. Find learning opportunities. Take an online course. Sign up for school. Figure out what type of education you need to help position you as a great candidate for your newly chosen career.
- 7. **Gain relevant experience.** You may have years of working experience, but you need experience that matters. You may be able to get relevant experience by volunteering or through an internship.
- 8. Create a new personal brand. Think about your skills, personality, expertise, passion and new career goals. What are the 3-5 things you want the world to know about you? Promote your new brand online and offline.
- 9. **Revise your resume and online profile.** Focus on your transferable skills and relevant experience. Transform your resume and online profile by including pertinent examples and experience.
- **10. Network.** Networking is still the top way to land any type of job. Keep up the social networking online, but don't forget about networking calls, live events and in-person meetings.
- 11. Use LinkedIn. More than just your resume, your LinkedIn profile can showcase work examples and your expertise. Complete your profile 100% for maximum impact. Make relevant connections, join groups that match your career interests and contribute useful content and updates.
- **12. Surround yourself with support.** Making a career change can be extremely stressful. Build a support network that will encourage you and inspire your success.



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